

Pop-Facts: Demographic Snapshot Report

Radius 1: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

Radius 2: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

Radius 3: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 5.00 miles | | 0.00 - 15.00 miles | |
|---|-------------------|-------|-------------------|-------|--------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| Population | | | | | | |
| 2012 Projection | 5,440 | | 81,036 | | 443,035 | |
| 2007 Estimate | 4,483 | | 77,067 | | 403,626 | |
| 2000 Census | 3,149 | | 72,325 | | 347,622 | |
| 1990 Census | 1,268 | | 55,603 | | 254,505 | |
| Growth 2007-2012 | 21.35% | | 5.15% | | 9.76% | |
| Growth 2000-2007 | 42.36% | | 6.56% | | 16.11% | |
| Growth 1990-2000 | 148.34% | | 30.07% | | 36.59% | |
| 2007 Est. Population by Single Race Classification | | | | | | |
| | 4,483 | | 77,067 | | 403,626 | |
| White Alone | 3,510 | 78.30 | 58,906 | 76.43 | 253,202 | 62.73 |
| Black or African American Alone | 310 | 6.92 | 8,437 | 10.95 | 95,679 | 23.70 |
| American Indian and Alaska Native Alone | 6 | 0.13 | 355 | 0.46 | 1,724 | 0.43 |
| Asian Alone | 491 | 10.95 | 5,727 | 7.43 | 24,886 | 6.17 |
| Native Hawaiian and Other Pacific Islander Alone | 0 | 0.00 | 20 | 0.03 | 229 | 0.06 |
| Some Other Race Alone | 78 | 1.74 | 1,979 | 2.57 | 18,672 | 4.63 |
| Two or More Races | 88 | 1.96 | 1,643 | 2.13 | 9,234 | 2.29 |
| 2007 Est. Population Hispanic or Latino by Origin* | | | | | | |
| | 4,483 | | 77,067 | | 403,626 | |
| Not Hispanic or Latino | 4,230 | 94.36 | 72,248 | 93.75 | 366,754 | 90.86 |
| Hispanic or Latino: | 253 | 5.64 | 4,819 | 6.25 | 36,872 | 9.14 |
| Mexican | 134 | 52.96 | 3,033 | 62.94 | 23,267 | 63.10 |
| Puerto Rican | 19 | 7.51 | 252 | 5.23 | 1,964 | 5.33 |
| Cuban | 9 | 3.56 | 144 | 2.99 | 759 | 2.06 |
| All Other Hispanic or Latino | 90 | 35.57 | 1,389 | 28.82 | 10,881 | 29.51 |
| 2007 Est. Hispanic or Latino by Single Race Class. | | | | | | |
| | 253 | | 4,819 | | 36,872 | |
| White Alone | 171 | 67.59 | 2,516 | 52.21 | 15,135 | 41.05 |
| Black or African American Alone | 6 | 2.37 | 120 | 2.49 | 1,137 | 3.08 |
| American Indian and Alaska Native Alone | 2 | 0.79 | 65 | 1.35 | 305 | 0.83 |
| Asian Alone | 0 | 0.00 | 9 | 0.19 | 73 | 0.20 |
| Native Hawaiian and Other Pacific Islander Alone | 0 | 0.00 | 0 | 0.00 | 35 | 0.09 |
| Some Other Race Alone | 67 | 26.48 | 1,852 | 38.43 | 18,038 | 48.92 |
| Two or More Races | 7 | 2.77 | 257 | 5.33 | 2,148 | 5.83 |



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| Description | 0.00 - 1.00 miles | | 0.00 - 5.00 miles | | 0.00 - 15.00 miles | |
|---|-------------------|-------|-------------------|-------|--------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Pop. Asian Alone Race by Category* | 491 | | 5,727 | | 24,886 | |
| Chinese, except Taiwanese | 204 | 41.55 | 1,909 | 33.33 | 7,412 | 29.78 |
| Filipino | 7 | 1.43 | 295 | 5.15 | 1,323 | 5.32 |
| Japanese | 38 | 7.74 | 396 | 6.91 | 1,401 | 5.63 |
| Asian Indian | 119 | 24.24 | 1,426 | 24.90 | 8,708 | 34.99 |
| Korean | 69 | 14.05 | 917 | 16.01 | 2,471 | 9.93 |
| Vietnamese | 17 | 3.46 | 215 | 3.75 | 1,176 | 4.73 |
| Cambodian | 0 | 0.00 | 8 | 0.14 | 42 | 0.17 |
| Hmong | 0 | 0.00 | 27 | 0.47 | 70 | 0.28 |
| Laotian | 0 | 0.00 | 19 | 0.33 | 48 | 0.19 |
| Thai | 12 | 2.44 | 119 | 2.08 | 284 | 1.14 |
| Other Asian | 13 | 2.65 | 310 | 5.41 | 1,672 | 6.72 |
| Two or more Asian categories | 13 | 2.65 | 85 | 1.48 | 280 | 1.13 |
| 2007 Est. Population by Ancestry | 4,483 | | 77,067 | | 403,626 | |
| Pop, Arab | 13 | 0.29 | 360 | 0.47 | 1,547 | 0.38 |
| Pop, Czech | 18 | 0.40 | 229 | 0.30 | 855 | 0.21 |
| Pop, Danish | 19 | 0.42 | 282 | 0.37 | 772 | 0.19 |
| Pop, Dutch | 129 | 2.88 | 831 | 1.08 | 2,771 | 0.69 |
| Pop, English | 440 | 9.81 | 8,208 | 10.65 | 33,865 | 8.39 |
| Pop, French (except Basque) | 96 | 2.14 | 1,236 | 1.60 | 4,635 | 1.15 |
| Pop, French Canadian | 30 | 0.67 | 370 | 0.48 | 1,806 | 0.45 |
| Pop, German | 400 | 8.92 | 7,249 | 9.41 | 29,765 | 7.37 |
| Pop, Greek | 6 | 0.13 | 347 | 0.45 | 1,221 | 0.30 |
| Pop, Hungarian | 10 | 0.22 | 239 | 0.31 | 935 | 0.23 |
| Pop, Irish | 367 | 8.19 | 5,965 | 7.74 | 23,563 | 5.84 |
| Pop, Italian | 188 | 4.19 | 2,831 | 3.67 | 12,033 | 2.98 |
| Pop, Lithuanian | 0 | 0.00 | 124 | 0.16 | 501 | 0.12 |
| Pop, United States or American | 192 | 4.28 | 3,984 | 5.17 | 26,530 | 6.57 |
| Pop, Norwegian | 62 | 1.38 | 665 | 0.86 | 2,648 | 0.66 |
| Pop, Polish | 124 | 2.77 | 1,551 | 2.01 | 5,873 | 1.46 |
| Pop, Portuguese | 6 | 0.13 | 132 | 0.17 | 386 | 0.10 |
| Pop, Russian | 68 | 1.52 | 844 | 1.10 | 2,955 | 0.73 |
| Pop, Scottish | 191 | 4.26 | 2,565 | 3.33 | 8,112 | 2.01 |
| Pop, Scotch-Irish | 170 | 3.79 | 2,631 | 3.41 | 9,765 | 2.42 |
| Pop, Slovak | 6 | 0.13 | 92 | 0.12 | 406 | 0.10 |
| Pop, Sub-Saharan African | 18 | 0.40 | 1,006 | 1.31 | 5,545 | 1.37 |
| Pop, Swedish | 49 | 1.09 | 617 | 0.80 | 2,539 | 0.63 |
| Pop, Swiss | 21 | 0.47 | 177 | 0.23 | 638 | 0.16 |
| Pop, Ukrainian | 9 | 0.20 | 184 | 0.24 | 747 | 0.19 |
| Pop, Welsh | 10 | 0.22 | 374 | 0.49 | 1,759 | 0.44 |
| Pop, West Indian (exc Hisp groups) | 0 | 0.00 | 229 | 0.30 | 1,115 | 0.28 |



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| Description | 0.00 - 1.00 miles | | 0.00 - 5.00 miles | | 0.00 - 15.00 miles | |
|--|-------------------|-------|-------------------|-------|--------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Population by Ancestry | | | | | | |
| Pop, Other ancestries | 1,109 | 24.74 | 21,365 | 27.72 | 151,144 | 37.45 |
| Pop, Ancestry Unclassified | 734 | 16.37 | 12,382 | 16.07 | 69,195 | 17.14 |
| 2007 Est. Pop Age 5+ by Language Spoken At Home | | | | | | |
| Speak Only English at Home | 4,186 | | 73,477 | | 373,423 | |
| Speak Asian/Pacific Islander Language at Home | 3,615 | 86.36 | 63,389 | 86.27 | 322,167 | 86.27 |
| Speak IndoEuropean Language at Home | 177 | 4.23 | 2,462 | 3.35 | 10,408 | 2.79 |
| Speak Spanish at Home | 196 | 4.68 | 2,680 | 3.65 | 13,354 | 3.58 |
| Speak Other Language at Home | 161 | 3.85 | 4,368 | 5.94 | 24,869 | 6.66 |
| Speak Other Language at Home | 37 | 0.88 | 578 | 0.79 | 2,625 | 0.70 |
| 2007 Est. Population by Sex | | | | | | |
| Male | 4,483 | | 77,067 | | 403,626 | |
| Female | 2,121 | 47.31 | 35,990 | 46.70 | 196,254 | 48.62 |
| Male/Female Ratio | 2,362 | 52.69 | 41,078 | 53.30 | 207,372 | 51.38 |
| | 0.90 | | 0.88 | | 0.95 | |
| 2007 Est. Population by Age | | | | | | |
| Age 0 - 4 | 4,483 | | 77,067 | | 403,626 | |
| Age 5 - 9 | 297 | 6.63 | 3,590 | 4.66 | 30,203 | 7.48 |
| Age 10 - 14 | 273 | 6.09 | 3,342 | 4.34 | 26,988 | 6.69 |
| Age 15 - 17 | 306 | 6.83 | 3,401 | 4.41 | 25,098 | 6.22 |
| Age 18 - 20 | 175 | 3.90 | 1,956 | 2.54 | 14,042 | 3.48 |
| Age 21 - 24 | 160 | 3.57 | 11,200 | 14.53 | 25,444 | 6.30 |
| Age 25 - 34 | 309 | 6.89 | 8,529 | 11.07 | 26,172 | 6.48 |
| Age 35 - 44 | 796 | 17.76 | 13,286 | 17.24 | 65,943 | 16.34 |
| Age 45 - 49 | 675 | 15.06 | 9,566 | 12.41 | 63,019 | 15.61 |
| Age 50 - 54 | 344 | 7.67 | 4,343 | 5.64 | 28,298 | 7.01 |
| Age 55 - 59 | 345 | 7.70 | 4,437 | 5.76 | 25,372 | 6.29 |
| Age 60 - 64 | 244 | 5.44 | 3,850 | 5.00 | 21,029 | 5.21 |
| Age 65 - 74 | 162 | 3.61 | 2,846 | 3.69 | 15,349 | 3.80 |
| Age 75 - 84 | 194 | 4.33 | 3,522 | 4.57 | 19,049 | 4.72 |
| Age 85 and over | 136 | 3.03 | 2,271 | 2.95 | 12,307 | 3.05 |
| | 66 | 1.47 | 929 | 1.21 | 5,312 | 1.32 |
| Age 16 and over | 3,543 | 79.03 | 66,060 | 85.72 | 316,368 | 78.38 |
| Age 18 and over | 3,432 | 76.56 | 64,779 | 84.06 | 307,295 | 76.13 |
| Age 21 and over | 3,272 | 72.99 | 53,579 | 69.52 | 281,851 | 69.83 |
| Age 65 and over | 397 | 8.86 | 6,722 | 8.72 | 36,668 | 9.08 |
| 2007 Est. Median Age | | | | | | |
| | 34.05 | | 29.90 | | 33.17 | |
| 2007 Est. Average Age | | | | | | |
| | 35.57 | | 34.34 | | 34.78 | |



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|---|-------------------|-------|-------------------|-------|--------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Male Population by Age | 2,121 | | 35,990 | | 196,254 | |
| Age 0 - 4 | 152 | 7.17 | 1,839 | 5.11 | 15,355 | 7.82 |
| Age 5 - 9 | 139 | 6.55 | 1,700 | 4.72 | 13,709 | 6.99 |
| Age 10 - 14 | 161 | 7.59 | 1,725 | 4.79 | 12,897 | 6.57 |
| Age 15 - 17 | 94 | 4.43 | 1,031 | 2.86 | 7,287 | 3.71 |
| Age 18 - 20 | 69 | 3.25 | 4,341 | 12.06 | 11,668 | 5.95 |
| Age 21 - 24 | 122 | 5.75 | 3,730 | 10.36 | 12,518 | 6.38 |
| Age 25 - 34 | 393 | 18.53 | 6,745 | 18.74 | 33,613 | 17.13 |
| Age 35 - 44 | 326 | 15.37 | 4,781 | 13.28 | 31,436 | 16.02 |
| Age 45 - 49 | 159 | 7.50 | 2,027 | 5.63 | 13,580 | 6.92 |
| Age 50 - 54 | 165 | 7.78 | 2,078 | 5.77 | 12,074 | 6.15 |
| Age 55 - 59 | 114 | 5.37 | 1,824 | 5.07 | 9,939 | 5.06 |
| Age 60 - 64 | 82 | 3.87 | 1,345 | 3.74 | 7,263 | 3.70 |
| Age 65 - 74 | 82 | 3.87 | 1,582 | 4.40 | 8,606 | 4.39 |
| Age 75 - 84 | 49 | 2.31 | 935 | 2.60 | 4,712 | 2.40 |
| Age 85 and over | 14 | 0.66 | 305 | 0.85 | 1,598 | 0.81 |
| 2007 Est. Median Age, Male | 33.22 | | 30.38 | | 32.35 | |
| 2007 Est. Average Age, Male | 34.25 | | 33.97 | | 33.72 | |
| 2007 Est. Female Population by Age | 2,362 | | 41,078 | | 207,372 | |
| Age 0 - 4 | 144 | 6.10 | 1,752 | 4.27 | 14,847 | 7.16 |
| Age 5 - 9 | 135 | 5.72 | 1,641 | 3.99 | 13,279 | 6.40 |
| Age 10 - 14 | 146 | 6.18 | 1,675 | 4.08 | 12,201 | 5.88 |
| Age 15 - 17 | 80 | 3.39 | 924 | 2.25 | 6,755 | 3.26 |
| Age 18 - 20 | 91 | 3.85 | 6,858 | 16.70 | 13,776 | 6.64 |
| Age 21 - 24 | 187 | 7.92 | 4,799 | 11.68 | 13,653 | 6.58 |
| Age 25 - 34 | 404 | 17.10 | 6,541 | 15.92 | 32,330 | 15.59 |
| Age 35 - 44 | 349 | 14.78 | 4,785 | 11.65 | 31,584 | 15.23 |
| Age 45 - 49 | 184 | 7.79 | 2,316 | 5.64 | 14,719 | 7.10 |
| Age 50 - 54 | 180 | 7.62 | 2,359 | 5.74 | 13,297 | 6.41 |
| Age 55 - 59 | 130 | 5.50 | 2,026 | 4.93 | 11,091 | 5.35 |
| Age 60 - 64 | 80 | 3.39 | 1,500 | 3.65 | 8,086 | 3.90 |
| Age 65 - 74 | 113 | 4.78 | 1,940 | 4.72 | 10,443 | 5.04 |
| Age 75 - 84 | 88 | 3.73 | 1,335 | 3.25 | 7,596 | 3.66 |
| Age 85 and over | 52 | 2.20 | 624 | 1.52 | 3,714 | 1.79 |
| 2007 Est. Median Age, Female | 34.85 | | 29.42 | | 34.02 | |
| 2007 Est. Average Age, Female | 36.76 | | 34.66 | | 35.79 | |



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|--|-------------------|-------|-------------------|-------|--------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Population Age 15+ by Marital Status* | 3,606 | | 66,734 | | 321,337 | |
| Total, Never Married | 1,350 | 37.44 | 33,541 | 50.26 | 111,676 | 34.75 |
| Married, Spouse present | 1,709 | 47.39 | 24,271 | 36.37 | 149,574 | 46.55 |
| Married, Spouse absent | 85 | 2.36 | 2,449 | 3.67 | 17,826 | 5.55 |
| Widowed | 172 | 4.77 | 2,386 | 3.58 | 15,894 | 4.95 |
| Divorced | 291 | 8.07 | 4,088 | 6.13 | 26,367 | 8.21 |
| Males, Never Married | 632 | 17.53 | 15,453 | 23.16 | 55,772 | 17.36 |
| Previously Married | 124 | 3.44 | 2,105 | 3.15 | 16,776 | 5.22 |
| Females, Never Married | 718 | 19.91 | 18,088 | 27.10 | 55,904 | 17.40 |
| Previously Married | 368 | 10.21 | 5,201 | 7.79 | 33,128 | 10.31 |
| 2007 Est. Pop. Age 25+ by Educational Attainment* | 2,963 | | 45,050 | | 255,679 | |
| Less than 9th grade | 79 | 2.67 | 1,237 | 2.75 | 12,779 | 5.00 |
| Some High School, no diploma | 76 | 2.56 | 1,987 | 4.41 | 20,393 | 7.98 |
| High School Graduate (or GED) | 255 | 8.61 | 3,996 | 8.87 | 40,639 | 15.89 |
| Some College, no degree | 312 | 10.53 | 5,487 | 12.18 | 40,240 | 15.74 |
| Associate Degree | 154 | 5.20 | 1,890 | 4.20 | 14,352 | 5.61 |
| Bachelor's Degree | 975 | 32.91 | 14,658 | 32.54 | 69,918 | 27.35 |
| Master's Degree | 660 | 22.27 | 8,527 | 18.93 | 33,085 | 12.94 |
| Professional School Degree | 170 | 5.74 | 3,169 | 7.03 | 11,081 | 4.33 |
| Doctorate Degree | 281 | 9.48 | 4,098 | 9.10 | 13,191 | 5.16 |
| Households | 2,286 | | 33,166 | | 178,707 | |
| 2012 Projection | 1,875 | | 31,165 | | 162,046 | |
| 2007 Estimate | 1,289 | | 28,386 | | 137,502 | |
| 2000 Census | 562 | | 21,444 | | 101,964 | |
| 1990 Census | 21.92% | | 6.42% | | 10.28% | |
| Growth 2007-2012 | 45.46% | | 9.79% | | 17.85% | |
| Growth 2000-2007 | 129.36% | | 32.37% | | 34.85% | |
| Growth 1990-2000 | 1,875 | | 31,165 | | 162,046 | |
| 2007 Est. Households by Household Type | 1,042 | | 15,009 | | 97,419 | |
| Family Households | 834 | 44.48 | 16,156 | 51.84 | 64,627 | 39.88 |
| Nonfamily Households | 38 | | 9,759 | | 20,572 | |
| 2007 Est. Group Quarters Population | 77 | | 1,396 | | 9,618 | |
| 2007 Households by Ethnicity, Hispanic/Latino | 4.11 | | 4.48 | | 5.94 | |



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|---|-------------------|-------|-------------------|-------|--------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Households by Household Income | 1,875 | | 31,165 | | 162,046 | |
| Income Less than \$15,000 | 194 | 10.35 | 5,692 | 18.26 | 21,019 | 12.97 |
| Income \$15,000 - \$24,999 | 169 | 9.01 | 3,263 | 10.47 | 15,213 | 9.39 |
| Income \$25,000 - \$34,999 | 218 | 11.63 | 3,193 | 10.25 | 16,471 | 10.16 |
| Income \$35,000 - \$49,999 | 196 | 10.45 | 3,918 | 12.57 | 22,401 | 13.82 |
| Income \$50,000 - \$74,999 | 269 | 14.35 | 4,624 | 14.84 | 28,630 | 17.67 |
| Income \$75,000 - \$99,999 | 156 | 8.32 | 3,016 | 9.68 | 19,596 | 12.09 |
| Income \$100,000 - \$149,999 | 317 | 16.91 | 3,713 | 11.91 | 21,882 | 13.50 |
| Income \$150,000 - \$249,999 | 277 | 14.77 | 2,491 | 7.99 | 12,247 | 7.56 |
| Income \$250,000 - \$499,999 | 67 | 3.57 | 905 | 2.90 | 3,327 | 2.05 |
| Income \$500,000 and more | 12 | 0.64 | 350 | 1.12 | 1,260 | 0.78 |
| 2007 Est. Average Household Income | \$93,278 | | \$76,339 | | \$76,134 | |
| 2007 Est. Median Household Income | \$64,907 | | \$48,147 | | \$55,169 | |
| 2007 Est. Per Capita Income | \$39,217 | | \$31,364 | | \$30,911 | |
| 2007 Est. Household Type, Presence Own Children* | 1,875 | | 31,165 | | 162,046 | |
| Single Male Householder | 222 | 11.84 | 4,379 | 14.05 | 20,665 | 12.75 |
| Single Female Householder | 346 | 18.45 | 6,036 | 19.37 | 28,201 | 17.40 |
| Married-Couple Family, own children | 502 | 26.77 | 5,293 | 16.98 | 35,334 | 21.80 |
| Married-Couple Family, no own children | 348 | 18.56 | 6,695 | 21.48 | 38,596 | 23.82 |
| Male Householder, own children | 13 | 0.69 | 293 | 0.94 | 2,299 | 1.42 |
| Male Householder, no own children | 26 | 1.39 | 446 | 1.43 | 2,891 | 1.78 |
| Female Householder, own children | 110 | 5.87 | 1,457 | 4.68 | 11,306 | 6.98 |
| Female Householder, no own children | 42 | 2.24 | 825 | 2.65 | 6,993 | 4.32 |
| Nonfamily, Male Householder | 128 | 6.83 | 2,529 | 8.11 | 8,039 | 4.96 |
| Nonfamily, Female Householder | 138 | 7.36 | 3,212 | 10.31 | 7,722 | 4.77 |
| 2007 Est. Households by Household Size* | 1,875 | | 31,165 | | 162,046 | |
| 1-person household | 567 | 30.24 | 10,415 | 33.42 | 48,866 | 30.16 |
| 2-person household | 592 | 31.57 | 11,886 | 38.14 | 55,294 | 34.12 |
| 3-person household | 313 | 16.69 | 4,417 | 14.17 | 26,289 | 16.22 |
| 4-person household | 297 | 15.84 | 3,041 | 9.76 | 19,949 | 12.31 |
| 5-person household | 78 | 4.16 | 943 | 3.03 | 7,673 | 4.74 |
| 6-person household | 22 | 1.17 | 334 | 1.07 | 2,607 | 1.61 |
| 7 or more person household | 6 | 0.32 | 129 | 0.41 | 1,367 | 0.84 |
| 2007 Est. Average Household Size | 2.37 | | 2.16 | | 2.36 | |



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|--|-------------------|---|-------------------|---|--------------------|---|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Households by Presence of People* | 1,875 | | 31,165 | | 162,046 | |

Households with 1 or more People under Age 18:

| | | | | | | |
|----------------------------------|-----|-------|-------|-------|--------|-------|
| Married-Couple Family | 504 | 26.88 | 5,399 | 17.32 | 36,555 | 22.56 |
| Other Family, Male Householder | 16 | 0.85 | 361 | 1.16 | 2,802 | 1.73 |
| Other Family, Female Householder | 116 | 6.19 | 1,592 | 5.11 | 13,012 | 8.03 |
| Nonfamily, Male Householder | 5 | 0.27 | 52 | 0.17 | 375 | 0.23 |
| Nonfamily, Female Householder | 1 | 0.05 | 35 | 0.11 | 175 | 0.11 |

Households no People under Age 18:

| | | | | | | |
|----------------------------------|-----|-------|-------|-------|--------|-------|
| Married-Couple Family | 346 | 18.45 | 6,589 | 21.14 | 37,376 | 23.07 |
| Other Family, Male Householder | 22 | 1.17 | 378 | 1.21 | 2,388 | 1.47 |
| Other Family, Female Householder | 36 | 1.92 | 689 | 2.21 | 5,287 | 3.26 |
| Nonfamily, Male Householder | 345 | 18.40 | 6,856 | 22.00 | 28,330 | 17.48 |
| Nonfamily, Female Householder | 483 | 25.76 | 9,214 | 29.57 | 35,747 | 22.06 |

2007 Est. Households by Number of Vehicles*

| | | | | | | |
|--------------------|-----|-------|--------|-------|--------|-------|
| No Vehicles | 87 | 4.64 | 3,175 | 10.19 | 13,013 | 8.03 |
| 1 Vehicle | 684 | 36.48 | 11,770 | 37.77 | 57,352 | 35.39 |
| 2 Vehicles | 809 | 43.15 | 11,795 | 37.85 | 65,889 | 40.66 |
| 3 Vehicles | 152 | 8.11 | 3,218 | 10.33 | 19,788 | 12.21 |
| 4 Vehicles | 123 | 6.56 | 796 | 2.55 | 4,264 | 2.63 |
| 5 or more Vehicles | 20 | 1.07 | 410 | 1.32 | 1,739 | 1.07 |

2007 Est. Average Number of Vehicles*

| | | | | | | |
|--|------|--|------|--|------|--|
| | 1.80 | | 1.63 | | 1.70 | |
|--|------|--|------|--|------|--|

Family Households

| | | | | | | |
|------------------|---------|--|--------|--|---------|--|
| 2012 Projection | 1,283 | | 16,067 | | 108,227 | |
| 2007 Estimate | 1,042 | | 15,009 | | 97,419 | |
| 2000 Census | 701 | | 13,492 | | 81,388 | |
| 1990 Census | 279 | | 10,595 | | 60,930 | |
| Growth 2007-2012 | 23.13% | | 7.05% | | 11.09% | |
| Growth 2000-2007 | 48.64% | | 11.24% | | 19.70% | |
| Growth 1990-2000 | 151.25% | | 27.34% | | 33.58% | |



Pop-Facts: Demographic Snapshot Report

Radius 1: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

Radius 2: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

Radius 3: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 5.00 miles | | 0.00 - 15.00 miles | |
|--|-------------------|-------|-------------------|-------|--------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Family Households by Household Income | 1,042 | | 15,009 | | 97,419 | |
| Income Less than \$15,000 | 67 | 6.43 | 802 | 5.34 | 6,728 | 6.91 |
| Income \$15,000 - \$24,999 | 58 | 5.57 | 964 | 6.42 | 6,267 | 6.43 |
| Income \$25,000 - \$34,999 | 55 | 5.28 | 1,063 | 7.08 | 7,512 | 7.71 |
| Income \$35,000 - \$49,999 | 56 | 5.37 | 1,666 | 11.10 | 11,298 | 11.60 |
| Income \$50,000 - \$74,999 | 134 | 12.86 | 2,478 | 16.51 | 18,404 | 18.89 |
| Income \$75,000 - \$99,999 | 106 | 10.17 | 1,895 | 12.63 | 14,341 | 14.72 |
| Income \$100,000 - \$149,999 | 243 | 23.32 | 2,785 | 18.56 | 17,772 | 18.24 |
| Income \$150,000 - \$249,999 | 245 | 23.51 | 2,249 | 14.98 | 11,082 | 11.38 |
| Income \$250,000 - \$499,999 | 66 | 6.33 | 796 | 5.30 | 2,919 | 3.00 |
| Income \$500,000 and more | 11 | 1.06 | 311 | 2.07 | 1,095 | 1.12 |
| 2007 Est. Average Family Household Income | \$126,910 | | \$112,410 | | \$95,094 | |
| 2007 Est. Median Family Household Income | \$109,221 | | \$82,015 | | \$72,962 | |
| 2007 Est. Families by Poverty Status* | 1,042 | | 15,009 | | 97,419 | |
| Income At or Above Poverty Level: | | | | | | |
| Married-Couple Family, own children | 471 | 45.20 | 5,131 | 34.19 | 35,635 | 36.58 |
| Married-Couple Family, no own children | 334 | 32.05 | 6,446 | 42.95 | 35,968 | 36.92 |
| Male Householder, own children | 1 | 0.10 | 303 | 2.02 | 2,254 | 2.31 |
| Male Householder, no own children | 28 | 2.69 | 298 | 1.99 | 2,078 | 2.13 |
| Female Householder, own children | 97 | 9.31 | 1,232 | 8.21 | 9,110 | 9.35 |
| Female Householder, no own children | 30 | 2.88 | 638 | 4.25 | 4,925 | 5.06 |
| Income Below Poverty Level: | | | | | | |
| Married-Couple Family, own children | 27 | 2.59 | 259 | 1.73 | 1,527 | 1.57 |
| Married-Couple Family, no own children | 19 | 1.82 | 152 | 1.01 | 799 | 0.82 |
| Male Householder, own children | 1 | 0.10 | 90 | 0.60 | 593 | 0.61 |
| Male Householder, no own children | 7 | 0.67 | 48 | 0.32 | 265 | 0.27 |
| Female Householder, own children | 25 | 2.40 | 360 | 2.40 | 3,713 | 3.81 |
| Female Householder, no own children | 0 | 0.00 | 51 | 0.34 | 550 | 0.56 |
| 2007 Est. Pop Age 16+ by Employment Status* | 3,543 | | 66,060 | | 316,368 | |
| In Armed Forces | 0 | 0.00 | 68 | 0.10 | 342 | 0.11 |
| Civilian - Employed | 2,429 | 68.56 | 41,249 | 62.44 | 207,981 | 65.74 |
| Civilian - Unemployed | 76 | 2.15 | 1,631 | 2.47 | 9,187 | 2.90 |
| Not in Labor Force | 1,038 | 29.30 | 23,113 | 34.99 | 98,857 | 31.25 |



Pop-Facts: Demographic Snapshot Report

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Radius 3: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 5.00 miles | | 0.00 - 15.00 miles | |
|---|-------------------|-------|-------------------|-------|--------------------|-------|
| | Radius 1 | % | Radius 2 | % | Radius 3 | % |
| 2007 Est. Civ Employed Pop 16+ Class of Worker* | 2,429 | | 41,249 | | 207,981 | |
| For-Profit Private Workers | 1,352 | 55.66 | 20,915 | 50.70 | 132,026 | 63.48 |
| Non-Profit Private Workers | 132 | 5.43 | 3,954 | 9.59 | 21,970 | 10.56 |
| Local Government Workers | 184 | 7.58 | 1,724 | 4.18 | 9,404 | 4.52 |
| State Government Workers | 595 | 24.50 | 11,520 | 27.93 | 27,704 | 13.32 |
| Federal Government Workers | 28 | 1.15 | 729 | 1.77 | 5,284 | 2.54 |
| Self-Emp Workers | 137 | 5.64 | 2,327 | 5.64 | 11,087 | 5.33 |
| Unpaid Family Workers | 0 | 0.00 | 80 | 0.19 | 508 | 0.24 |
| 2007 Est. Civ Employed Pop 16+ by Occupation* | 2,429 | | 41,249 | | 207,981 | |
| Management, Business, and Financial Operations | 376 | 15.48 | 5,628 | 13.64 | 32,888 | 15.81 |
| Professional and Related Occupations | 1,094 | 45.04 | 16,760 | 40.63 | 74,060 | 35.61 |
| Service | 336 | 13.83 | 5,877 | 14.25 | 24,812 | 11.93 |
| Sales and Office | 409 | 16.84 | 9,084 | 22.02 | 46,412 | 22.32 |
| Farming, Fishing, and Forestry | 0 | 0.00 | 91 | 0.22 | 458 | 0.22 |
| Construction, Extraction and Maintenance | 141 | 5.80 | 2,064 | 5.00 | 14,821 | 7.13 |
| Production, Transportation and Material Moving | 72 | 2.96 | 1,747 | 4.24 | 14,531 | 6.99 |
| 2007 Est. Pop 16+ by Occupation Classification* | 2,429 | | 41,249 | | 207,981 | |
| Blue Collar | 213 | 8.77 | 3,810 | 9.24 | 29,352 | 14.11 |
| White Collar | 1,879 | 77.36 | 31,428 | 76.19 | 152,986 | 73.56 |
| Service and Farm | 336 | 13.83 | 6,011 | 14.57 | 25,644 | 12.33 |
| 2007 Est. Workers Age 16+, Transportation To Work* | 2,380 | | 39,976 | | 204,066 | |
| Drove Alone | 1,803 | 75.76 | 26,231 | 65.62 | 152,583 | 74.77 |
| Car Pooled | 232 | 9.75 | 4,018 | 10.05 | 26,865 | 13.16 |
| Public Transportation | 172 | 7.23 | 2,306 | 5.77 | 5,901 | 2.89 |
| Walked | 45 | 1.89 | 4,180 | 10.46 | 7,772 | 3.81 |
| Motorcycle | 1 | 0.04 | 79 | 0.20 | 240 | 0.12 |
| Bicycle | 22 | 0.92 | 1,093 | 2.73 | 1,525 | 0.75 |
| Other Means | 15 | 0.63 | 195 | 0.49 | 1,126 | 0.55 |
| Worked at Home | 91 | 3.82 | 1,874 | 4.69 | 8,053 | 3.95 |
| 2007 Est. Workers Age 16+ by Travel Time to Work* | 2,288 | | 38,101 | | 196,013 | |
| Less than 15 Minutes | 881 | 38.51 | 14,006 | 36.76 | 56,676 | 28.91 |
| 15 - 29 Minutes | 666 | 29.11 | 14,778 | 38.79 | 87,729 | 44.76 |
| 30 - 44 Minutes | 590 | 25.79 | 6,863 | 18.01 | 36,707 | 18.73 |
| 45 - 59 Minutes | 87 | 3.80 | 1,521 | 3.99 | 8,904 | 4.54 |
| 60 or more Minutes | 64 | 2.80 | 933 | 2.45 | 5,997 | 3.06 |
| 2007 Est. Average Travel Time to Work in Minutes* | 23.46 | | 22.12 | | 23.63 | |



Pop-Facts: Demographic Snapshot Report

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Radius 2: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

Radius 3: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 5.00 miles | | 0.00 - 15.00 miles | |
|--|-------------------|-------|-------------------|-------|--------------------|-------|
| | <i>Radius 1</i> | % | <i>Radius 2</i> | % | <i>Radius 3</i> | % |
| 2007 Est. Tenure of Occupied Housing Units | 1,875 | | 31,165 | | 162,046 | |
| Owner Occupied | 1,045 | 55.73 | 14,524 | 46.60 | 91,350 | 56.37 |
| Renter Occupied | 830 | 44.27 | 16,642 | 53.40 | 70,696 | 43.63 |
| 2007 Occ Housing Units, Avg Length of Residence | 5 | | 7 | | 7 | |
| 2007 Est. All Owner-Occupied Housing Values | 1,045 | | 14,524 | | 91,350 | |
| Value Less than \$20,000 | 0 | 0.00 | 312 | 2.15 | 1,840 | 2.01 |
| Value \$20,000 - \$39,999 | 0 | 0.00 | 212 | 1.46 | 1,590 | 1.74 |
| Value \$40,000 - \$59,999 | 0 | 0.00 | 166 | 1.14 | 1,711 | 1.87 |
| Value \$60,000 - \$79,999 | 0 | 0.00 | 180 | 1.24 | 2,823 | 3.09 |
| Value \$80,000 - \$99,999 | 0 | 0.00 | 297 | 2.04 | 4,464 | 4.89 |
| Value \$100,000 - \$149,999 | 100 | 9.57 | 1,614 | 11.11 | 16,543 | 18.11 |
| Value \$150,000 - \$199,999 | 214 | 20.48 | 2,131 | 14.67 | 16,479 | 18.04 |
| Value \$200,000 - \$299,999 | 196 | 18.76 | 3,712 | 25.56 | 23,006 | 25.18 |
| Value \$300,000 - \$399,999 | 308 | 29.47 | 2,389 | 16.45 | 11,137 | 12.19 |
| Value \$400,000 - \$499,999 | 138 | 13.21 | 1,310 | 9.02 | 5,341 | 5.85 |
| Value \$500,000 - \$749,999 | 79 | 7.56 | 1,357 | 9.34 | 4,154 | 4.55 |
| Value \$750,000 - \$999,999 | 6 | 0.57 | 548 | 3.77 | 1,375 | 1.51 |
| Value \$1,000,000 or more | 3 | 0.29 | 297 | 2.04 | 889 | 0.97 |
| 2007 Est. Median All Owner-Occupied Housing Value | \$304,045 | | \$263,318 | | \$200,984 | |
| 2007 Est. Housing Units by Units in Structure* | 2,105 | | 34,171 | | 179,415 | |
| 1 Unit Attached | 183 | 8.69 | 2,226 | 6.51 | 9,727 | 5.42 |
| 1 Unit Detached | 1,020 | 48.46 | 15,179 | 44.42 | 98,065 | 54.66 |
| 2 Units | 76 | 3.61 | 1,587 | 4.64 | 7,331 | 4.09 |
| 3 to 19 Units | 697 | 33.11 | 8,971 | 26.25 | 40,097 | 22.35 |
| 20 to 49 Units | 102 | 4.85 | 1,910 | 5.59 | 7,773 | 4.33 |
| 50 or More Units | 0 | 0.00 | 3,048 | 8.92 | 7,970 | 4.44 |
| Mobile Home or Trailer | 26 | 1.24 | 1,213 | 3.55 | 8,326 | 4.64 |
| Boat, RV, Van, etc. | 0 | 0.00 | 37 | 0.11 | 127 | 0.07 |



Pop-Facts: Demographic Snapshot Report

Radius 1: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

Radius 2: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

Radius 3: 410 MARKET ST, CHAPEL HILL, NC 27516-4061, aggregate

| Description | 0.00 - 1.00 miles | | 0.00 - 5.00 miles | | 0.00 - 15.00 miles | |
|--|-------------------|-------|-------------------|-------|--------------------|-------|
| | <i>Radius 1</i> | % | <i>Radius 2</i> | % | <i>Radius 3</i> | % |
| 2007 Est. Housing Units by Year Structure Built | 2,105 | | 34,171 | | 179,415 | |
| Housing Units Built 1999 to 2007 | 929 | 44.13 | 5,597 | 16.38 | 43,184 | 24.07 |
| Housing Unit Built 1995 to 1998 | 417 | 19.81 | 2,995 | 8.76 | 19,356 | 10.79 |
| Housing Unit Built 1990 to 1994 | 108 | 5.13 | 3,223 | 9.43 | 16,263 | 9.06 |
| Housing Unit Built 1980 to 1989 | 115 | 5.46 | 6,626 | 19.39 | 29,538 | 16.46 |
| Housing Unit Built 1970 to 1979 | 215 | 10.21 | 5,867 | 17.17 | 24,469 | 13.64 |
| Housing Unit Built 1960 to 1969 | 174 | 8.27 | 4,350 | 12.73 | 17,746 | 9.89 |
| Housing Unit Built 1950 to 1959 | 110 | 5.23 | 2,520 | 7.37 | 12,676 | 7.07 |
| Housing Unit Built 1940 to 1949 | 10 | 0.48 | 1,264 | 3.70 | 7,192 | 4.01 |
| Housing Unit Built 1939 or Earlier | 27 | 1.28 | 1,728 | 5.06 | 8,990 | 5.01 |
| 2007 Est. Median Year Structure Built ** | 1998 | | 1982 | | 1986 | |

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Pop-Facts: Demographic Snapshot Report

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

| | | | |
|----------------------------|--------------------|-----------|------------|
| 410 MARKET ST | Latitude/Longitude | 35.879890 | -79.065200 |
| CHAPEL HILL, NC 27516-4061 | Radius | 0.00 | - 1.00 |

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

| | | | |
|----------------------------|--------------------|-----------|------------|
| 410 MARKET ST | Latitude/Longitude | 35.879890 | -79.065200 |
| CHAPEL HILL, NC 27516-4061 | Radius | 0.00 | - 5.00 |

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

| | | | |
|----------------------------|--------------------|-----------|------------|
| 410 MARKET ST | Latitude/Longitude | 35.879890 | -79.065200 |
| CHAPEL HILL, NC 27516-4061 | Radius | 0.00 | - 15.00 |

Project Information:

Site: 1

Order Number: 966372469

Report Header Legend:

- BGR – Block Group
- CBS – CBSA
- DrvDist – Drive Distance
- DrvTim – Drive Time
- NonOv – Non-Overlapping Radii
- ZIP – ZIP Code

